

#### **CONSULTATION AND INSTALLATION** TAILORED TO AUTO DEALERSHIPS

When you're ready to add a car wash or upgrade your car wash, MacNeil has everything you'll need. In partnership with our distributors, we'll provide professional consultation, installation and follow-up services.

We can work within your existing buildings to create a car wash layout and construction plan, or recommend a design based on an on-site exterior building. Our understanding of the many critical functional areas of auto dealerships enables us to design a plan that meets your specific needs



- FULL LINE OF SPECIALLY BRANDED CHEMICALS
- SPOT-FREE SYSTEMS
- MACVAC CENTRAL VACUUM SYSTEM
- DETAIL CENTERS
- INTERIOR CARPET SHAMPOOING AND **EXTRACTION**
- PREVENTIVE MAINTENANCE AND **EMERGENCY REPAIR**



#### TAKE A CLOSER LOOK AT A **MACNEIL SYSTEM**

MacNeil's superior engineering gives you the most reliable, safest, fastest and quietest express tunnel in the industry. Whether you're upgrading an existing site or starting from the ground up, MacNeil express tunnels deliver higher, faster returns on your investment at a lower total cost of ownership.

At the core of all our wash systems are proven MacNeil components: superior products that have earned a reputation for long life, high performance and low maintenance in sites around the world. And all our systems are backed by outstanding service and support from MacNeil's nationwide network of distributors.

#### **ABOUT MACNEIL WASH SYSTEMS**

MacNeil Wash Systems was established in 1982. The company designs and manufactures quality car wash systems for the tunnel car wash industry and for the automotive dealer, fleet and rental markets. MacNeil products are engineered to provide superior cleaning performance, reduced maintenance, increased production, maximum cost savings and equipment longevity. All MacNeil equipment is backed by our focus on service excellence. We distribute and support our products through a North American network of more than 40 distributors that is second to none in capability and performance.

To find out more about MacNeil express tunnel car wash systems, visit www.macneilwash.com or call us toll-free at 1.800.361.7797.



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PROFITABLE, CUSTOM

WASH SOLUTIONS FOR

AUTOMOTIVE DEALERS



# MINIMIZE COSTS AND MAKE **PROFITS BY ADDING A CAR WASH**

Discover the payoffs of adding a MacNeil conveyor car wash to your dealership, or upgrading your current car wash. MacNeil offers the highest quality systems in the business. Our conveyor washes are faster and give you greater control over chemical and water costs. Plus, they offer the perfect means to enhance your customers' experience with your dealership and drive profits.

We've worked with leading auto dealerships using two different car wash options. Decide which is best for your dealership.

#### 1 MACNEIL EXPRESS WASH TUNNEL SYSTEM

- Generate a 20 percent or higher return on investment
- Attract new customers
- Bring return customers to the dealerships more frequently
- Provide a powerful "Clean Car" loyalty program
- Support all internal operational needs
- Offer a myriad of cross-merchandising opportunities



"I've been in the industry for about 40 years. I've been around a lot of equipment—a lot of good equipment and a lot of bad equipment ... to me, MacNeil is like the Lamborghini, Maserati of tunnel equipment."

-Victor Thomas, Hamilton Honda Car Wash and Detail Center, New Jersey

### YOUR SOLUTION FOR A RETAIL PROFIT CENTER:

## **MACNEIL EXPRESS WASH TUNNEL SYSTEM**



CONVEYOR // Simplicity of design and innovative features make the XR1000 conveyor the most reliable and safest conveyor in the industry today

PRESOAK // From Versa Arches. streamers and foamers and tire chemical applicators, you get complete coverage using less product with nozzles designed specifically for each application.

FRICTION WASH // The Top Brush, SuperFlex Wrap-Arounds and High and Low Side Washers clean all vehicle surfaces gently and thoroughly.

#### **HIGH-PRESSURE WASH AND**

RINSE // Magnum Series equipment (wheel, side or bumper blasters) are fed by the super quiet and reliable Magnum Pumping Station.

RINSE. SHINE AND DRY // Versa Arches with a variety of manifolds to choose from deliver every chemical application available. The Tech 21 Drying System gives you total control over your drying process. Add Smart Nozzles and PowerLocks for optimum energy efficiency.

#### SMART VALUE-ADDS:

- GLOSS BOSS—the industry's best tire dresser
- WHEEL BOSS-all-foam or bristle-brush horizontal wheel cleaner scrubs wheels and tires clean





**GUIDE RAILS //** Our guide rails provide easy and accurate vehicle navigation

WASH CONTROL CENTER // All wash components are integrated into one easy-to-use control unit.

WRAP-AROUND AND TOP-BRUSH COMBO // Top and side brushes combine for maximum cleaning power for vehicle front, sides, rear and top.

CHEMICAL APPLICATION AND RINSE // Versa Arches provide precise and thorough chemical application and rinsing.



## EXPRESSLANE DRIVE-THROUGH SYSTEM

- Higher wash volumes
- Lower cost of ownership
- Lowers labor costs
- Boosts service revenue

- Increases new and pre-owned vehicle sales
- Drives customer satisfaction









