



The Car Wash Starts Here.

C-Start™

C-Start is the latest addition to Unitec's advanced and innovative product line, designed to simplify the transaction experience for car wash customers. The unit works with in-bay automatic or conveyor car wash systems and is the right choice for operators who wish to automate payment processes: the cashless unit accepts credit cards or wash codes. C-Start is a smart and efficient choice for petroleum market operators.

Customer Convenience and Ease of Use

C-Start features an ergonomic 12-inch touch screen user interface that is easy to understand and operate. Wash and pricing options can be viewed on a single screen, making it easy for customers to make quick decisions about which wash they wish to purchase, and for their payment procedures to be streamlined.

Flexibility

Car wash owners who want to simply accept credit cards and/or codes for payment will find that C-Start will meet their needs. Additional marketing applications are available for those who are eager to build business and increase revenues.

Marketing Options

Customizable promotions and video advertisements are standard features. An enhanced marketing package is available, offering 100,000+ house accounts which can be used for loyalty, prepaid, fleet or subscription wash programs. Branding opportunities are enhanced through C-Start's customizable graphics panels and post-sale video advertising capabilities. C-Start can also be equipped with a ReachFree ID system (RFID) or bar code scanner.

Efficiency through Remote Management

Remote access tools allow the site owner to monitor status in real time, be notified of faults or alerts, receive daily reports and access all business data from off-site locations. C-Start can also integrate with Unitec's multi-site management product, Site Lynx™.



Introducing C-Start

A Message from the Unitec Team

Car wash owners are on a constant mission to identify ways to simplify and streamline their operations, while making robust marketing programs available to drive traffic and boost revenue for their businesses. Unitec has introduced C-Start to provide car wash owners within the petroleum market an opportunity to do just that.

Through collecting insights from existing customers and monitoring consumer trends and utility patterns on equipment already in the market, it was clear that a cashless system, was exactly what site owners wanted and needed.

"A lot of customers have told us that they would rather not have to handle and manage cash," said Richard Carpenter, Director of Product Development for Unitec. "C-Start is designed to accommodate the business owner who wants to streamline payment processes, and the car wash user who prefers a cleaner, easier-to-use system that can be managed through a simple swipe of their credit card or input of a code."

C-Start is a good choice for petroleum marketing operators who are looking for new ways to brand and market their car washes and upsell features to customers, in an unattended environment. While a card reader and printer are standard components, an optional barcode scanner can be customized and added. This tool allows site owners to easily implement customer loyalty programs that will encourage repetitive use.

"In many ways this product is similar to the Sentinel and Portal systems, also offered by Unitec," said Carpenter. "C-Start simply provides a new option for those who don't want to accept cash at their car wash, and instead want to collect all payments in a more automated fashion."

C-Start™

Features & Specifications

Standard Features

- Windows® XP embedded operating system
- Integrated heater
- Two outdoor rated 5W speakers
- High speed thermal printer (text & graphics) with programmable receipt messages
- Visa®, MasterCard®, American Express® and Discover® acceptance via Internet credit card clearing system
- Wash menu function to show content of each wash package
- Bilingual screen and voice capabilities (English and Spanish)
- Programmable promotions such as discounts, complimentary washes, fundraisers and scheduled specials
- Allows for the sale of optional services, such as tire shine, surface protectants, etc.
- Remote error notifications through text or email message
- Post-sale advertisement to show while the customer is waiting for the wash to become available

Optional Features

- Ultrasonic proximity sensor starts messaging when vehicles drive up
- Enhanced marketing package for VIP Wash Pass cards, house account applications and multi-site gift cards
- POS Interface allows car wash codes to be sold at the gas dispensers or in the C-Store
- Barcode scanner

Warranty

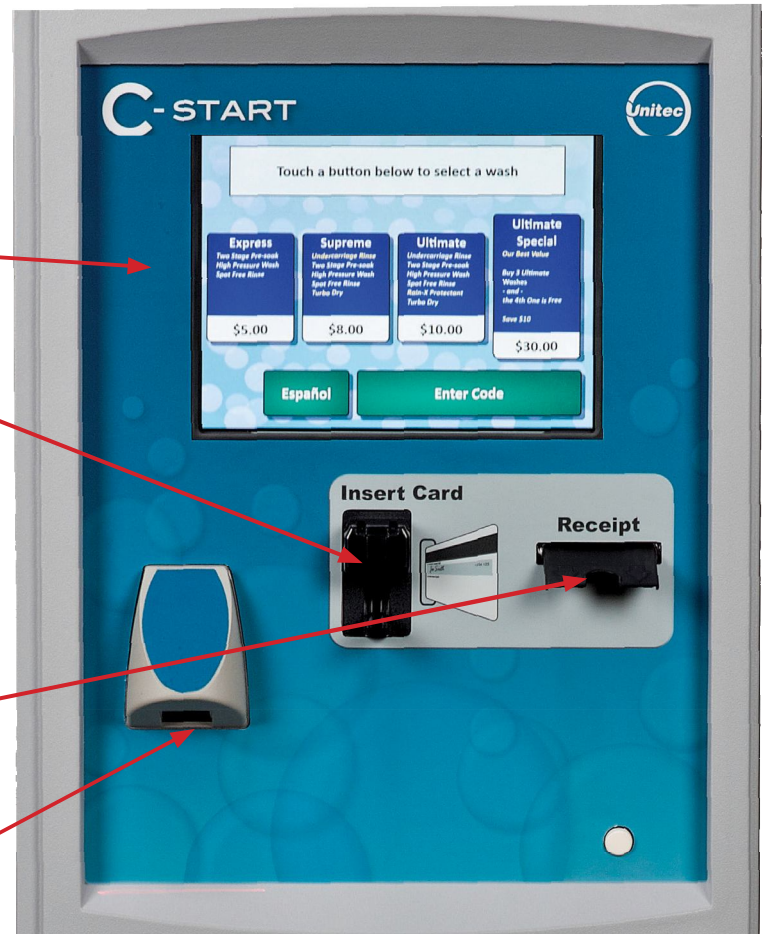
- One year limited warranty from date of purchase

12-inch sunlight-readable touch screen display

Dual head outdoor-rated magnetic stripe card reader

High-speed thermal printer

Optional barcode scanner



Specifications

- **Size:**
18.5" (W) x 31" (H) x 18" (D)
- **Shipping Weight:**
C-Start: 95 lbs
- **Power Requirements:**
120VAC, 8 Amps with dedicated circuit breaker
- **Regulatory Approvals:**
Certified to UL 60950, FCC part 15 compliant



Unitec – Who We Are

Unitec develops, designs and manufactures reliable, innovative point-of-sale entry systems for the car wash industry. In addition to selling complete systems, system components and parts, we develop custom applications for high-volume resellers and retailers, providing owners of automated car wash facilities the right equipment, tools and marketing opportunities to increase revenues while improving customer loyalty. Unitec has earned a reputation for producing systems of the highest quality and reliability in the industry, from simple swipe-and-go credit card terminals to the most sophisticated, internet-enabled and video-capable touch screen kiosks. We are in business to satisfy the car wash owner's foremost needs, offering free-standing, customer-activated products that integrate with all types of car wash control technologies.